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Cities Promote, Celebrate Local Government During Florida City Government Week

Cities celebrate, showcase and engage residents in the work of municipal government

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This week, cities throughout the state will participate in Florida City Government Week to help educate the public on what local government does and how it directly impacts them. The weeklong campaign is sponsored by the Florida League of Cities and is part of its ongoing effort to promote and foster civic education and engagement.

"Cities provide residents with essential services to enhance our quality of life," said Isaac Salver, Florida League of Cities President and Bay Harbor Islands Council Member. "Florida City Government Week aims to connect and educate residents by showcasing and celebrating all the wonderful things our cities do."

Florida City Government Week's annual theme, *My City: I'm Part of It, I'm Proud of It*, encourages cities to celebrate and showcase what makes their individual city, town or village great. To do so, cities plan a variety of events and activities throughout the week including city hall open houses, volunteer projects, citywide contests and more.

In addition, this year's campaign also incorporates Salver's presidential priority, Readers2Leaders, a youth civic education initiative. The League will debut the first resources and materials from Readers2Leaders during Florida City Government Week.

"Florida City Government Week and Readers2Leaders are both centered around civic education," said Salver. "Readers2Leaders will teach our young people about the importance of the cities they live in and the key role that municipal government has in shaping their lives."

Created in 1990, Florida City Government Week is held every October and is one of the League's signature events. For more information on Florida City Government Week, visit <u>FlCityWeek.com</u>.

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Founded in 1922, the Florida League of Cities is the united voice for Florida's municipal governments. Its goals are to promote local self-government and serve the needs of Florida's cities, which are formed and governed by their

citizens. The League is founded on the belief that local self-government is the keystone of American democracy. For more information, visit <u>floridaleagueofcities.com</u> .