

2021

FLORIDA LEAGUE OF CITIES

YOUTH COUNCIL

VIDEO COMPETITION



OVERVIEW

The Florida League of Cities is pleased to announce the **2021 Youth Council Video Competition!** The goal of the competition is to provide a way for Florida's youth councils to showcase their ideas, creativity and commitment to their communities.

This year's video competition asks councils, **"What is the most critical youth issue your youth council would like to address in the upcoming year?"** Within the video, answer the following questions:

- ▶ What is the most critical issue and why?
- ▶ How can young people be a part of the solution?
- ▶ How can your local government and community work together to resolve the issue?

The nomination must include:

1. The YouTube link to your up-to-five-minute video that the judges can view. (No other link will be accepted.)
2. A 150-word summary of your video.
3. A letter of recommendation from the Mayor, Manager or a Councilmember/Commissioner.

Your nomination will **NOT** be scored if missing any of the above. The League is not looking for professional quality, just creativity and imagination!

APPLICATION RULES

- ▶ The Florida League of Cities video competition is open only to youth councils sponsored by a city, town or village government that is a member of the Florida League of Cities.
- ▶ Judging will be based entirely on the youth council's entry.
- ▶ The judges' decision is final. All material received becomes the property of the Florida League of Cities, with permission to use it perpetually and universally, in any manner deemed appropriate by the League, with no additional compensation beyond the award money presented to the winner.
- ▶ The video should be **no more than five minutes long.**
- ▶ **If you use copyrighted music and cannot prove that you have received written permission from the artist, it will not be judged.**
- ▶ All materials must be received by the League no later than **October 29, 2021.**

SUBMISSION

All work must be submitted through an online form found at flcities.com/youthcouncils. This form will allow you to upload all documentation. Please fill out all information fields.

The deadline to submit is **Friday, October 29, 2021**.

Submissions that are emailed or mailed will **NOT** be judged.

ANNOUNCEMENT OF WINNERS

Winners will be announced in November, and three projects will be selected as winners. Winners will:

- ▶ Be showcased on the League's website and social media platforms.
- ▶ Be recognized in press announcements and the League's Quality Cities magazine.
- ▶ Be recognized at a local city council or commission meeting.
- ▶ Receive a monetary award of \$250 and trophy/plaque.

The League reserves the right not to award all prizes.

For more information, please contact Eryn Russell at 850.701.3616 or erussell@flcities.com.

