

# Keeping people safe and informed about COVID-19



Facebook is working closely with the World Health Organization ([WHO](#)), the U.S. Centers for Disease Control and Prevention ([CDC](#)), [UNICEF](#), and national ministries of health, to connect people to accurate information and help limit the spread of misinformation.

If you'd like to provide information to your audiences, below are a few key messages from leading health authorities and suggestions for ways to share.

## Share official information from the WHO with your audience

To help get accurate information to your online audience, you can share posts from the official [WHO Facebook Page](#). Here are a few suggested posts to share:

- [7 simple steps to protect yourself](#)
- [Be kind to support loved ones](#)
- [How to wash your hands](#)
- [When to wash your hands](#)
- [How to hand rub](#)
- [When to use a mask](#)
- [Getting your workplace ready](#)
- [Protect others from getting sick](#)

Be **KIND** to support loved ones during #coronavirus

- Check in regularly especially with those affected
- Encourage them to keep doing what they enjoy
- Share WHO information to manage anxieties
- Provide calm and correct advice for your children

Learn more to Be **READY** for #COVID19:  
[www.who.int/COVID-19](http://www.who.int/COVID-19)

UNITED NATIONS World Health Organization

## Here are a few key messages from WHO and CDC:

### BE SAFE



Wash your hands often with soap and water for at least 20 seconds. [\(CDC\)](#)

- If soap and water are not readily available, use an alcohol-based hand sanitizer with at least 60% alcohol.



When you cough or sneeze, do it into your elbow sleeve or use a tissue. [\(WHO\)](#)



Avoid traveling if you have a fever and cough. [\(WHO\)](#)



If you feel unwell, stay at home when possible and call your healthcare provider. [\(WHO\)](#)

### BE SMART



Wear a mask only if:

1. You are a health worker treating COVID-19 patients
2. If you are healthy, but taking care of a person with suspected coronavirus infection
3. If you are coughing or sneezing [\(WHO\)](#)

### BE KIND



It's normal to feel sad, stressed, confused, scared or angry during a crisis. Talking to people you trust can help. Contact your friends and family. [\(WHO\)](#)



Show solidarity and empathy for affected people.

## Join the WHO #SafeHands Challenge

To join the WHO #SafeHands challenge, choose one of the hand hygiene methods below and take a video to show your fans how you are following the WHO guidance.

There are two ways to practice hand hygiene:

- [Hand rub with an alcohol-based sanitizer \(at least 20-30 seconds\)](#)
- [Hand wash with soap and water \(at least 40-60 seconds\)](#)

Get creative!

For inspiration, check out how [a late night talk show](#) and [daytime talk show](#) brought proper hand washing techniques to their audiences.



For the latest information, visit:



[World Health  
Organization  
\(WHO\)](#)



[Centers for Disease  
Control and Prevention  
\(CDC\)](#)



[UNICEF](#)

FACEBOOK