

FLORIDA LEAGUE OF CITIES

# ANNUAL CONFERENCE

SATURDAY, AUGUST 17 • HOLLYWOOD, FL



Maximizing Your  
Membership:  
**Exploring FLC's  
Services**



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**ANNUAL CONFERENCE**



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**LOCAL VOICES MAKING LOCAL CHOICES**



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411 cities, towns and villages



100+ years old



Orlando + Tallahassee



Mission unchanged since 1922  
**LOCAL VOICES MAKING LOCAL CHOICES**



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**ANNUAL CONFERENCE**



**Michael C. Blake**

*President  
Mayor, Cocoa*



**Holly D. Smith**

*First Vice President  
Councilmember, Sanibel*



**Mark Franks**

*Second Vice President  
Mayor, Shalimar*



**LOCAL VOICES MAKING LOCAL CHOICES**



ADVOCACY



AWARDS +  
RECOGNITION



EVENTS +  
TRAINING



RESOURCES



SERVICES



# Advocacy

- ▶ **Policy Committees**
  - ▶ Five policy committees set the legislative agenda for the League and Florida's 411 cities
- ▶ **Advocacy Committee**
  - ▶ Responsible for building support amongst the League membership and the Legislature for the legislative priorities adopted by the Florida League of Cities membership
- ▶ **Federal Action Strike Team (FAST)**
  - ▶ Responsible for strengthening the League's federal relations with Florida's congressional delegation





# Advocacy

- ▶ **Legislative Platform**
  - ▶ Positions are limited to municipal issues; must impact the majority of municipalities
- ▶ **Advocacy**
  - ▶ Monitoring hundreds of legislative issues each session
- ▶ **Training**
  - ▶ Advocacy kits, bill summaries and more
- ▶ **Grassroots**
  - ▶ Mobilizing residents through the Local Voices United (LVU) program



## Awards + Recognition

- ▶ **Florida Municipal Achievement Awards**
  - ▶ Provides Florida's cities with an opportunity to receive recognition for superior and innovative efforts in four categories: Economic Advancement, Environmental Stewardship, Local Action, and Public Engagement.
- ▶ **Certificate Program**
  - ▶ Allows elected officials to earn points for the FLC activities in which they are already participating.
- ▶ **Home Rule Hero Awards**
  - ▶ Recipients are local government officials, both elected and nonelected, who work tirelessly throughout the legislative session to promote local voices making local choices.



## Events + Training

- ▶ **Online Orientation**
  - ▶ A virtual course designed for newly elected officials
- ▶ **Institute for Elected Municipal Officials (IEMO)**
  - ▶ Two-day comprehensive overview of municipal government. Three levels.
    - ▶ Next: October 4-5, Tampa
- ▶ **Ethics Education**
  - ▶ Offered annually both in-person and virtually
- ▶ **#FLCitiesStrong Webinar Series**
  - ▶ Held on the second Monday of each month at 10:00 a.m.



## Events + Training

- ▶ **Conferences**
  - ▶ Legislative (Dec. 5-6, 2024)
  - ▶ Annual (August 14-16, 2025)
- ▶ **Federal Action Strike Team Fly-in**
  - ▶ Washington
- ▶ **Legislative Action Days**
  - ▶ Tallahassee



## Resources

- ▶ **Data and Statistics**
  - ▶ Municipal operations, budgets, policies and services
- ▶ **CityStats Survey**
  - ▶ Annual survey provides insight into the state of cities in Florida
- ▶ **Newly Elected Officials Webpage**
  - ▶ Suggestions for what to take advantage of in your first year
- ▶ **Natural Disasters Guide**
  - ▶ As leaders in your communities, it is crucial to be prepared to effectively manage and respond to natural disasters



## Services: **Grants**

- ▶ **10,000+ Grants**
  - ▶ Access to the nation's largest professionally curated database of more than 10,000 grants
- ▶ **Dedicated Coordinator**
  - ▶ Euna Solutions Grant Coordinator with the solo function of assisting member cities
- ▶ **Additional Discounted Services**
  - ▶ Access to writing and post-award suites for discounted prices



## Services: **Financial**

Florida Municipal Investment Trust Fund

Florida Municipal Pension Trust Fund

Florida Municipal Loan Council

Telecom Cost Recovery Program

OPEB Actuarial Services

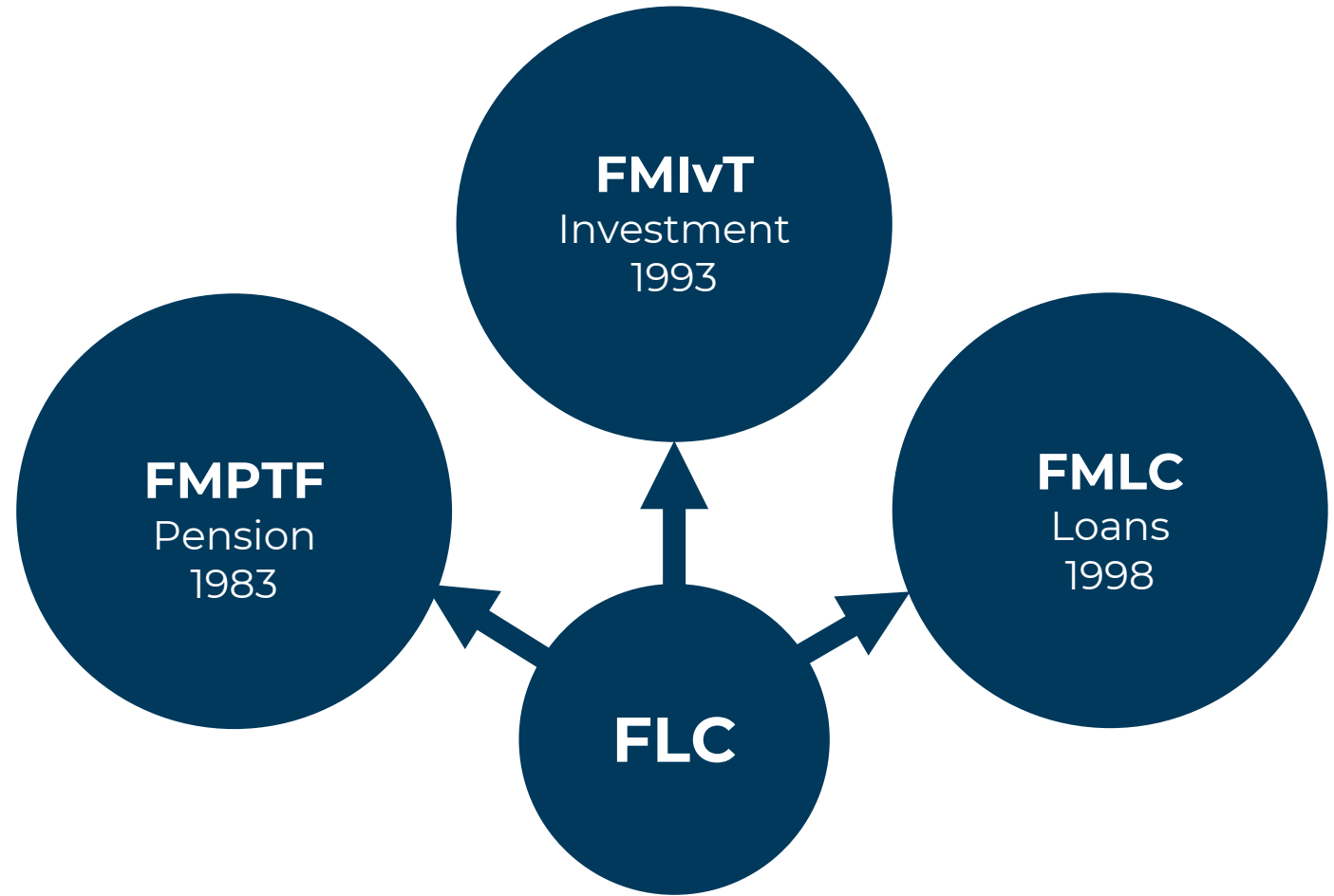
Equipment Leasing

Delinquent Business Tax Collection

Florida Government Finance Officers Association (FGFOA)



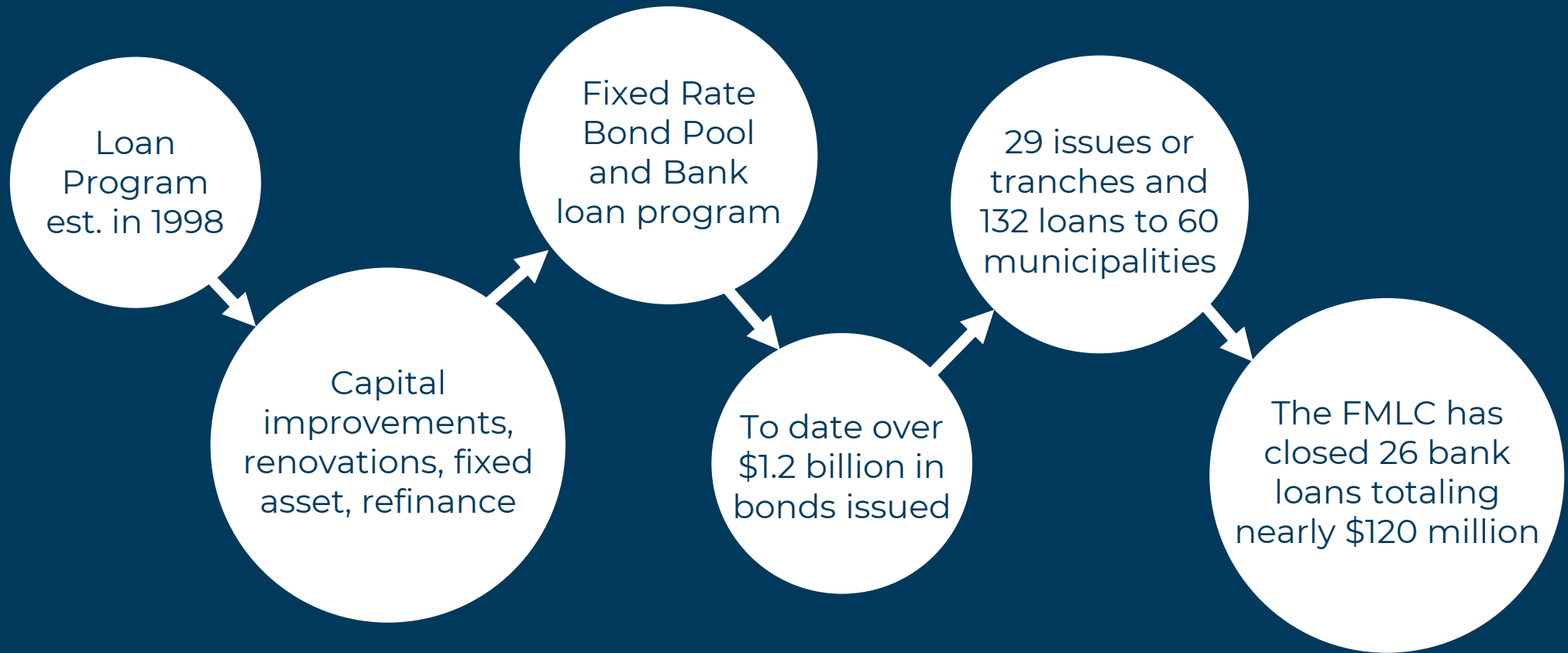
**FLC**  
**Financial**  
**Services**



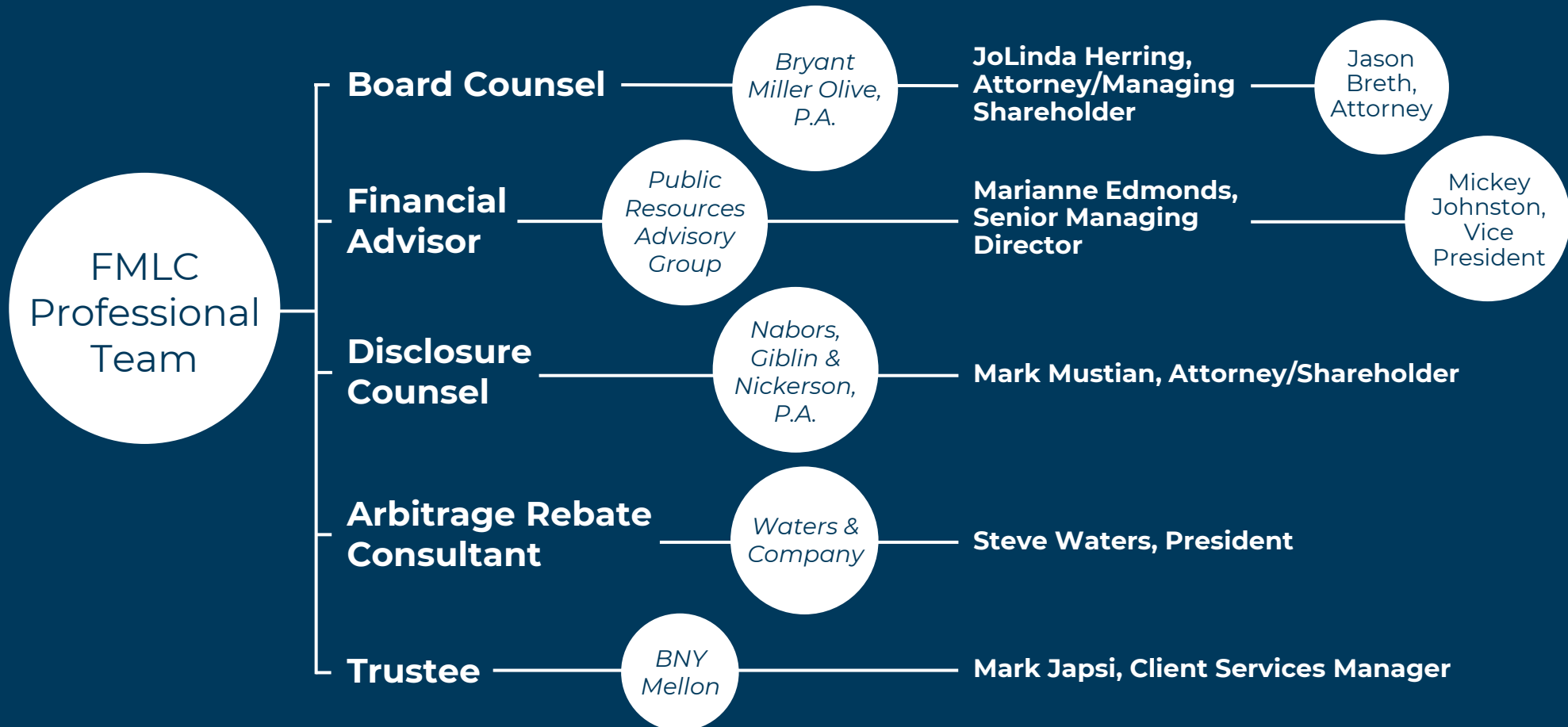




# Florida Municipal Loan Council



# Florida Municipal Loan Council





# Florida Municipal Investment Trust

**\$1.8 Billion  
of Assets**

**10 Portfolio  
Options**

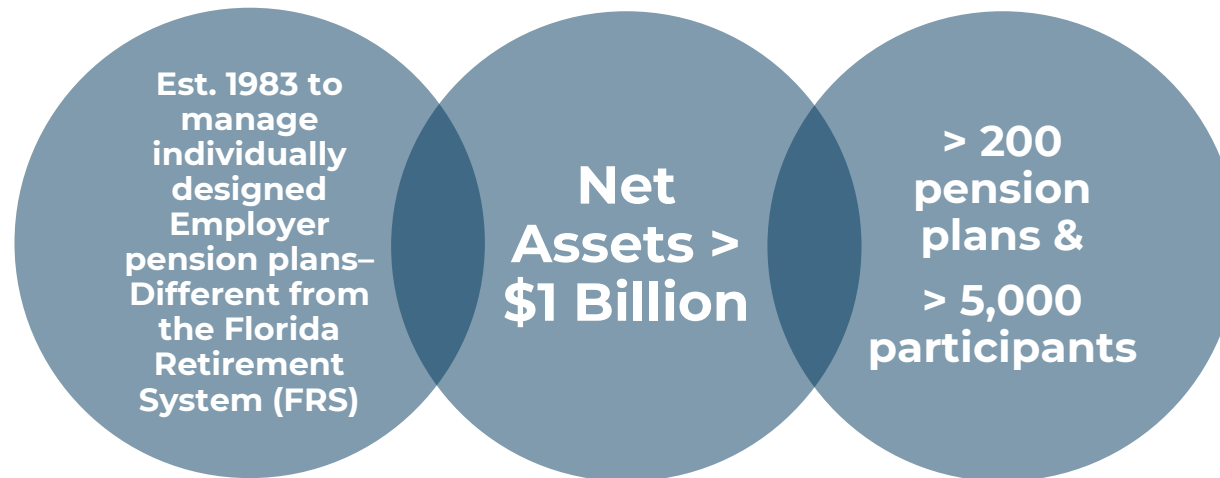
**54  
Members**

**Operating,  
Surplus  
and  
Pension  
Assets**





# Florida Municipal Pension Trust Fund



## **Administrative Services for:**

- ▶ Defined Benefit
- ▶ Chapter 175 & 185 plans (Police and Fire)
- ▶ Defined Contribution (401)
- ▶ Deferred Compensation (457) plans
- ▶ Other Post Employment Benefits (OPEB)



## Services: **Insurance**

- ▶ **The Florida Municipal Insurance Trust offers:**
  - ▶ General Liability
  - ▶ Cyber Liability
  - ▶ Workers' Compensation
  - ▶ Property
  - ▶ Automobile
  - ▶ Health





# Florida Municipal Insurance Trust (FMIT)



## History

- ▶ Independent legal entity
- ▶ Formed in **1977**
- ▶ FLC Insurance Operation based in Orlando Office



## Governance

- ▶ 15-Member Board - Elected Officials
- ▶ FLC Staff
- ▶ Actuary
- ▶ Auditor
- ▶ Brokers/Consultants
- ▶ Investment Consultant

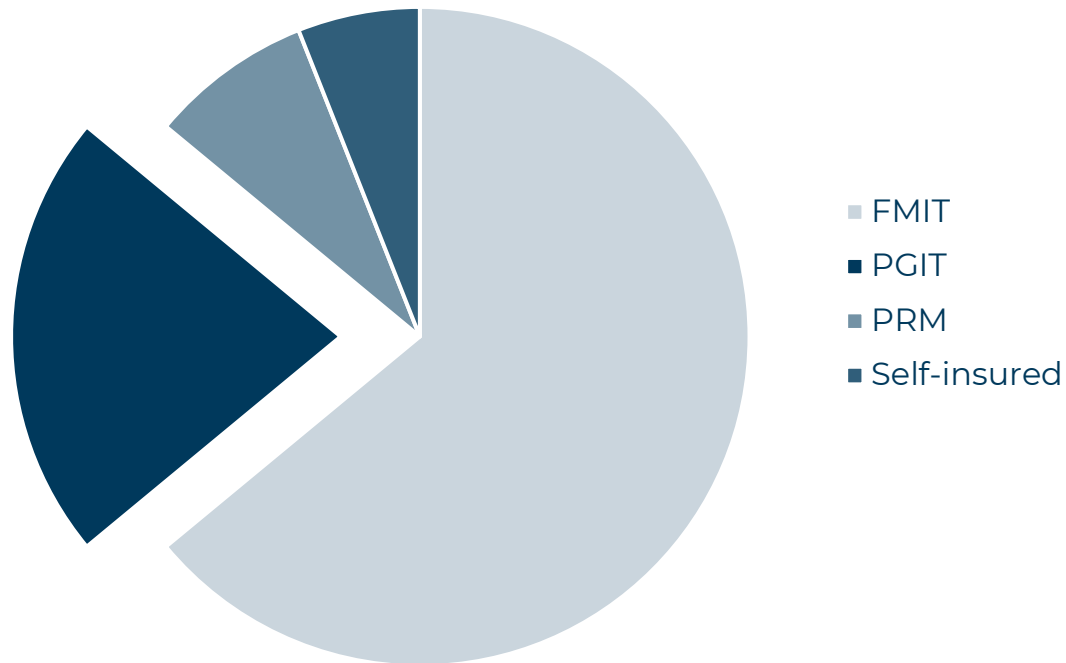


## Attributes

- ▶ Over 500 members
- ▶ Largest provider to cities in Florida
- ▶ All lines of coverage



## Florida Cities P&C Market Share



**95%**

**of municipalities are insured through one of three programs**



# Synergy Turnkey Recovery Program



The Florida Municipal  
Insurance Trust Is  
There With You!





## **FMIT Highlights**

- ▶ **Robust Risk & Safety Management Program**
  - ▶ Five field consultants, one field Director and two office staff
  - ▶ In-person educational seminars and workshops
  - ▶ Free online learning courses
  - ▶ Tailored loss analysis and loss runs
  - ▶ Safety Excellence Initiative (SEI)
  - ▶ Matching Safety Grant up to \$6,000
  - ▶ Data Recovery Grant Program
  - ▶ FMIT Community Connection
  - ▶ Employment Law Advisor Hotline (ELA)
  - ▶ Law Enforcement Advisory Panel (LEAP)
- ▶ **Award-winning Special Investigations Unit (SIU)**
  - ▶ Recognized by the State of Florida Governor and Cabinet in 2009 for its work in the fight against insurance fraud.
- ▶ **Investing in Technology**



## **FMIT Health Program**

- ▶ National Network through United Healthcare
- ▶ Pooled Administrative Costs, keeping medical costs stable over time
- ▶ Pooling Lessens Impacts of Large Claims
- ▶ Plan Designs and Supporting Services Built by Municipalities
- ▶ Hometown Health – Integrated Wellbeing Program **(NO COST)**



## **FMIT Hometown Health Wellness Program**

- ▶ Unique wellness program designed for municipalities
- ▶ Wellness in municipal governments is TOUGH
- ▶ Early detection and prevention of claims causing diseases



## **FMIT Hometown Health Wellness Program**

- ▶ Dedicated FLC Wellness Coordinator
- ▶ Onsite biometric screening events
- ▶ Onsite vaccine events
- ▶ Employee Wellness Portal
- ▶ Unlimited telephonic health coaching
- ▶ Quarterly wellness challenges
- ▶ Webinars throughout the year



# FMIT Hometown Health Wellness Program

- ▶ Hometown Health Activity Reward
  - ▶ Earn up to \$125 in VISA gift cards
  - ▶ Complete the Online Health Assessment (\$25 gift card)
  - ▶ Complete your health screening or a wellness visit with your physician
  - ▶ Accumulate 100 points before September of each year (\$100 gift card)

## CHOOSE HOW YOU EARN \$100

Activity	Reward
<b>Overall Well-Being</b>	
Complete a Daily Habits Plan	15 points per goal (up to 45 points)
Health Coaching: Schedule online or call 855.667.2546	25 points per session (up to 75 points)
<b>Physical Health</b>	
Watch a physical well-being video	5 points
Participate in "The Invitational Team Steps" Challenge	20 points
Log at least 10,000 exercise minutes	20 points
<b>Emotional Health</b>	
Complete an anxiety assessment	5 points
Set a Well-Being SMART Goal	5 points
Participate in the "Seize the Zzzz" Challenge	20 points
<b>Self-Care Education</b>	
Download the "Wellness At Your Side" app	5 points
Find a local primary care physician and get an annual physical	10 points
Participate in the "Rethink Your Drink" Challenge	20 points



## Key Takeaways



FLC **advocates** for local decision-making on behalf of Florida's cities and offers **awards and recognition, events and training, resources** and **services** specifically for municipal officials.



Read our weekly newsletter, sent each Tuesday



Visit [flcities.com](http://flcities.com) for more information



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