# Communicating Your Budget

Friday, August 16, 2024 – 1:30 p.m. to 2:45 p.m.

Regency Ballroom 1

Diplomat Hotel, Hollywood, Florida



## Agenda

- Introductions & Opening Remarks
- Best Practices and Lessons Learned
  - Communication Mediums
  - Methods and Messaging
  - What to do for small budget municipalities
- Questions



### Introductions

- Shawn Reed, Community Relations Manager, Town of Jupiter
- Candice Temple, Public Media Relations Director, City of Palm Beach Gardens
- Lauren Fatkin, Communications Manager, City of Largo



# Shawn Reed, Community Relations Manager, Town of Jupiter



### Use All of Your Channels

- Website
- Annual Report
- Social Media
  - Happy Fiscal New Year
  - Budget Breakdown
- Video
- Budget at a Glance
- Town Newsletter

#### **Budget & Financial Planning**

Each year, the proposed budget is prepared by the Town's Finance Department for purposes of discussion and evaluation by the Town Council at a series of public workshops, forums, and hearings in the spring and summer. This process typically follows an update of the town's strategic plan, which guides the budget initiatives and programs that should be funded and ends with the adoption of the plan at two public budget hearings in September.

Visit the <u>Town Council Agenda page</u> for a schedule of Town Council meetings, public hearings, workshops, and to view agendas and backup materials. To be notified via email when budget discussions and Town Council meetings are scheduled, and to receive town news, <u>register for the Town's e-news</u>.

▼ Fiscal Year 2025

Fiscal Year 2024

Fiscal Year 2023

Fiscal Year 2022

**Budget Amendments** 

The proposed budget for Fiscal Year 2025 covers October 1, 2024, through September 30, 2025. The Community Investment Program is a five-year program from 2025 to 2029.

#### **Important Dates**

June 20<sup>th</sup> Operating Budget Workshop <u>View the Proposed Operating Budget Workshop Presentation</u>

July 16<sup>th</sup> Set TRIM(preliminary millage rate)

August 14<sup>th</sup> CIP Budget Workshop

August 14<sup>th</sup> CRA Budget Workshop

September 3<sup>rd</sup> First Public Budget Hearing

September 3<sup>rd</sup> CRA Budget Adoption

September 19th Second (final) Public Hearing

View the 2024-2025 Jupiter Revenue Manual

## Let Graphics Tell the Story



#### Fiscal Year 2024 Budget and Community Investment Program at a Glance

The Town's fiscal year runs from October 1 through September 30, and the Town's annual budget is approved in September every year. The Town has seven funds that make up its total annual budget. The largest of these funds is the General Fund, which supports the general operations of the Town. The Town also maintains a Community Investment Program (CIP), that is a 5-year capital improvement plan for the Town. It is partially funded by property taxes, and is updated and voted on each year along with the operating budget.

#### Total Budget by Fund **Typical Jupiter Resident** Property Tax Bill Total FY2024 actual expenditures for all funds were \$134.6 million\* PRC Fire Rescue Total FY2023 budgeted expenditures for all funds are \$126.4 million PARTIE SALE SALVE SONS THE UNITE | STA' 'ES OF . MERICA Capital Improvements Fund General Fund \$10.5M FY24 \$71.0M FY24 \$9.9M FY \$63.7M FY23 Palm Beach County Special Tax District Stormwater Fund FY2024 Property Values & \$4.4M FY24 \$4.2M FY23 **Property Tax Rate** Jupiter property values are expected to Insurance Fund increase 12.32% compared to FY2023. \$9.1M FY24 \$9.0M FY23 Water Fund \$32.1M FY24 The Town of Jupiter millage (property \$32.0M FY23 tax) rate was lowered to 2.3894. This is a 3% decrease from the FY2023 rate. \$5.5M FY24 \$5.6M FY23 For a home valued at \$550,000. Debt Service Fund Jupiter property taxes will increase by \$2.0M FY24 \$2.44 (homesteaded) or \$126.39 \$2.0M FY23 (non-homesteaded). \*Unaudited actual expenditures

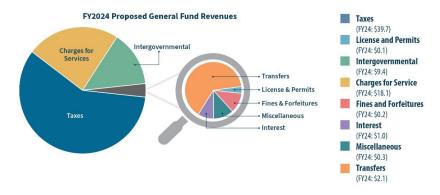
Community Redevelopment Agency (CRA): The CRA in Jupiter manages the area along the coastal and Intracoastal waterways from inlet Village south to Coastal Way, including the Riverwalk. The CRA has its own operating and capital improvement budget. Revenues are generated from incremental property taxes, and those revenues must be spent within the CRA boundaries. For more information, visit jupiter.fl.us/CRA.

#### 210 Military Trail, Jupiter, FL 33458 • (561) 746-5134 • jupiter.fl.us

### The Town's largest fund is its General Fund, which supports the general operations of the Town.

#### Where does the money come from?

The Town of Jupiter will collect just over \$71 million in revenues in its General Fund in FY2024. The largest portion of those revenues comes from property taxes, at \$29.7 million. Other sources of revenue for the General Fund include State of Florida revenues. In FY2024, the Town expects to collect \$39.7 million in tax revenues, or about \$3.1 million more than in FY 2023. This is directly related to a 12% increase in property values.



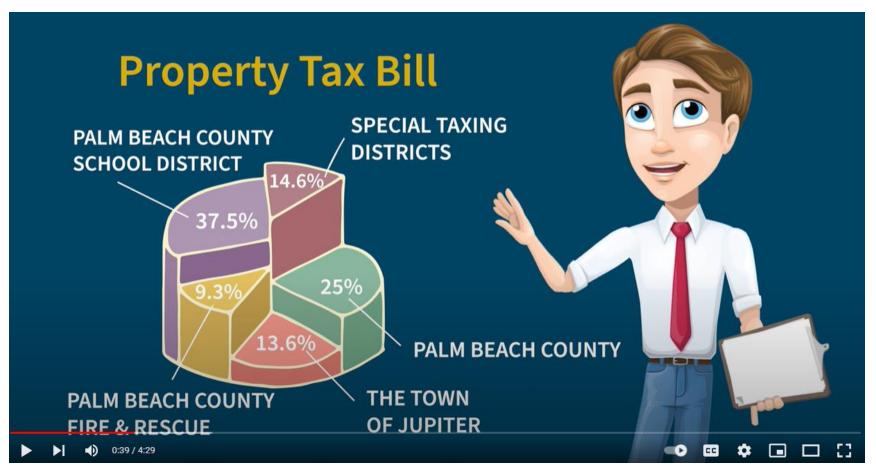
#### What does the money pay for?

In the General Fund, the largest portion of expenditures is devoted to keeping residents safe. Public Safety represents about 42% of what the Town spends in operating its local government. Other general government services – like Planning and Zoning, Human Resources, the Town Clerk's Office, Finance, IT and Administration – make up about 38% of the General Fund's budget. Culture, Recreation and Parks accounts for about 10% of the General Fund, as does Engineering and Public Works.

# Public Safety FY2024 General Fund Expenditures 100 Engineering & Public Works Culture, Recreation & Public Works

Public Safety **\$29.4 million**General Government **\$27.2 million**Engineering & Public Works **\$7.4 million**Culture, Recreation & Parks **\$6.9 million** 

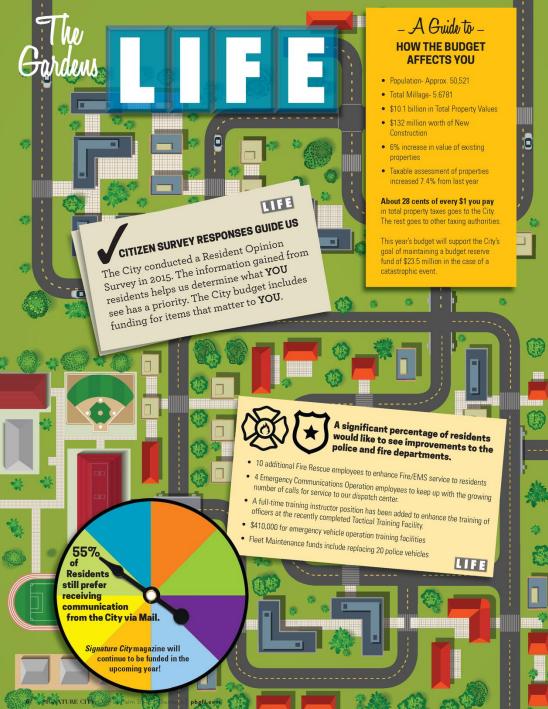
# Artificial Intelligence Is Your Friend



- Graphic Design
- Writing
- Video
- Voice Overs

## Candice Temple, Public Media Relations Director, City of Palm Beach Gardens







0

LIFE

maintenance; painting of

buildings; bathroom and plumbing repairs: \$288,700

structures, trails, sod plus

fixtures, gyms, ceiling tile,

flooring and interior doors:

Projected Revenue: \$825,500

· Street/Sidewalk Repairs:

FALL 2016 7

repairs: \$282,500

program: \$500,000

plan: \$250,000

Expenditures:

\$510,000

\$253,000

· Street Lighting:

\$112,675

lots throughout the City: \$247,000

playground, boat ramp and deck

Kitchens, bunk rooms, plumbing



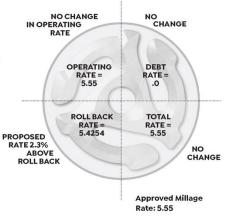
#### RIGHT NOW ON THE PROPERTY CHARTS!

Overall, total taxable value up 3.6% from FY 2020 for a total of \$12.64 billion FY 2021 Valuation \$13.1

billion

construction \$163.2 million

increase in existing property



#### PROJECT PLAYLIST

- \$442,000 for parks, irrigation, fencing, netting, sod, court resurfacing, equipment repairs
- · \$357,800 for repairs and maintenance to various structures, including roof maintenance
- · \$173,000 for parking lot and sidewalk repairs
- \$115,000 for roadway tree trimming and plant replacement
- \$250,000 for annual stormwater repair program
- \$250,000 for canal maintenance and dredging program

#### **BEST ARRANGEMENT**

This year's budget includes funding for Campus Drive Improvements from RCA to PGA Boulevard: \$1.3 million

- Widening existing 5-foot sidewalk to a 12-foot trail on the west side
- Adding a sidewalk and two-way 10-foot bike trail with a 2-foot raised separator on the east side
- Provide crosswalks to RCA Boulevard
- Place a roundabout at Fairchild Gardens Avenue
- Installation of a turn lane northbound turning east on PGA Boulevard

#### PEOPLE'S CHOICE

Summary of findings by the Budget Oversight Review Board

"The City has taken affirmative steps to avoid a tax increase for the FY 2021 Budget. Given the current uncertainty from the COVID-19 pandemic, the BORB was pleased the City reviewed policies, fund balances and budgets and felt confident that a millage increase was not necessary."

#### BEST GROUP PERFORMANCE: PERSONNEL COSTS

\$85.8 million / 539 Full-time positions (up 7)

Per 1,000 population:

FY 2021 FY 2007

(514 positions) 10.41 (539 positions) 9.6

#### TEN-YEAR FINANCIAL FORECAST

- · Maintains operating millage flat at 5.55 through FY 2029
- · No debt service millage
- Unassigned reserves estimated at \$26M in FY 2021
- While expenses have been more than anticipated. revenues have also exceeded projections, resulting in increased reserves going into FY 2021. Contributing

#### REVENUES:

- > Strong development continues to outpace projections
- > Annexations of Bay Hill, Preserve at Bay Hill and Rustic Lakes were not contemplated in City's projection 3 years ago
- > One-time sale of property in Fiscal Year 2019
- > Unanticipated FEMA reimbursements in 2020

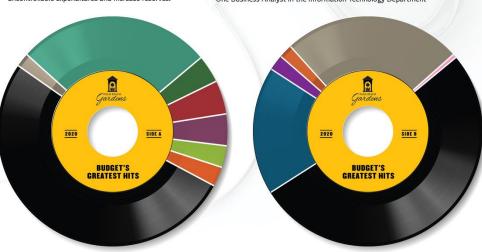
#### **EXPENDITURES**

- > Hurricane Irma costs in Fiscal Year 2018
- > Increase for police officers in August 2018
- > Additional officers for annexed areas
- > Collective bargaining contracts
- · As a result of conservative revenue estimating policies, the City has been able to offset unplanned and uncontrollable expenditures and increase reserves.

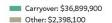
#### PERSONNEL:

#### 7 NEW POSITIONS TO KEEP UP WITH THE GROWING DEMAND FOR SERVICES

- Two Communications Operators for Northcom Dispatch funded through additional revenue generated by adding Village of Tequesta to NCDC
- · One Administrative Specialist III in the Legal Department
- · Two Fire Inspectors
- · Conversion of part-time Fire Training Instructor to full-time
- · One Business Analyst in the Information Technology Department



#### TOTAL GENERAL FUND REVENUES: \$134,185,548



Transfers: \$0

Ad Valorem Taxes: \$69,279.003 Other Taxes: \$3,565,000

Licenses & Permits: \$4,437,000 Intergovernmental: \$5,695,000

User Fees: \$6,611,545 Franchise Fees: \$5,300,000

#### **GENERAL FUND EXPENDITURES:** \$134,185,548



Capital- \$3,317,155

Operating- \$23,962,592 Personnel- \$69,622,805 Transfers- \$339,968



Find us on Spotify for a City Budget themed playlist! Just visit www.spotify.com or download the app and search "City of Palm Beach Gardens."

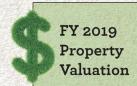
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#### FISCAL YEAR 19 BUDGET

SUSTAINABLE BUDGETING: the ability of a government to sustain its current spending, tax and other policies in the long run without threatening government solvency or defaulting on some of its liabilities or promised expenditures.

Approved Millage Rate: 5.6003







VALUATION OF PALM **BEACH GARDENS PROPERTIES: \$11.5 BILLION** 



INCREASE IN EXISTING PROPERTY: 4.41%

OVERALL, TOTAL TAXABLE VALUE: UP 6.1%

#### RESPONSIVE AND FISCALLY SOUND GOVERNMENT

- . Funding for six additional police officers has been provided in the General Fund due to the growth of the City, including recent annexations.
- . Faced with the potential of losing up to 14 police officers (12% of force) due to the Palm Beach County Sheriff's Office ("PBSO") recruitment of municipal police officers throughout Palm Beach County ("County") at additional increases in salary, the City reopened the salary article of the current collective bargaining agreement and agreed to salary adjustments that will raise salaries to levels comparable to the PBSO.



#### AT A GLANCE

pbgfl.com

- . The budget continues to not levy the following user fees:
- > Utility tax on electric, water, propane and natural gas
- > Collection fees for residential curbside solid waste and recycling services
- > Storm water assessments
- > Fire assessments
- > No increase in the Communications Service Tax rate of 3.25%, which is less than the maximum of 5.22% and which has not changed since 2011
- . Funding for operational costs of the new Gardens North County District Park athletic fields and facilities currently under construction on the County-owned property has been provided in the General Fund. These facilities are being constructed using the proceeds from the recently enacted one-cent infrastructure sales surtax.
- · Funding for the maintenance, repair and operations plan for existing parks and recreation facilities and fields has been
- · Funding for various capital improvements, including: tennis clubhouse furniture and fixtures (\$300,000); sports lighting retrofits (\$150,000); irrigation pump replacements (\$90,000); golf pavilion (\$71,000), and golf bunker replacement (\$50,000

#### **ENVIRONMENTAL** STEWARDSHIP

Staff will continue to explore opportunities for preserving open green space and will continue growth and development practices that encourage preservation of successes in this area include the recent agreement with the County to develop the 82-acre Gardens which set aside approximately

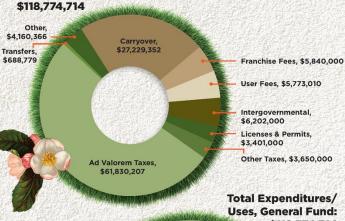
# green space. Examples of the City's

North County District Park, and the approval of the Avenir development. 50% (over 2,400 acres) of the total development as a conservation site

#### **PERSONNEL:** New Positions

- 16 Positions approved
- 6 Police Officers
- Police Services Specialist \*due to increased demand. western growth & annexations
- Fire Division Chief of Training
- Maintenance Positions \*for new facilities
- 3 Existing part-time Positions being converted to full-time
- 1 Landscape & Development Compliance Officer
- 1 Senior Planner for western development \*reimbursed by Avenir

#### **Total Revenues/Sources, General Fund:**







#### FY 2018/2019 BUDGET PROVIDES SPENDING PLAN TO ACCOMPLISH:

- · Funding for additional employees to keep up with increasing demand for services
- · Funding for PBA, SEIU and IAFF contracts; adjustments for non-union employees
- · Provides \$250,000 (plus \$250,000 grant) for fourth year phase of stormwater renovation/ repairs; \$250,000 for third year of canal maintenance program
- . Maintains operating tax rate flat at 5.55; reduces debt rate from .1178 to .0503

#### **10 YEAR**

#### FINANCIAL **FORECAST**

- Maintains operating millage flat at 5.55 through FY 2028
- ▶ Debt millage reduced to -o- in FY 2020
- General Obligation debt paid off in FY 2019
- ▶ Potential additional \$25K homestead exemption is factored beginning in FY 2020
- ▶ Gradual drawdown of unassigned reserves to \$18.7M by FY 2023; increasing to \$23M by FY 2028
- ▶ Budget stabilization reserves reduced to zero by FY 2020 but increase to \$7.5M by FY 2028
- Use and level of reserves comply with policy

# PISCAL YEAR '20 BUDGET

#### APPROVED MILLAGE

**RATE: 5.55** 

NO CHANGE IN OPERATING RATE

OPERATING | **RATE = 5.55** 

4222 DEBT RATE = .0

**REDUCED FROM .0503** 

PROPOSED RATE 4.19% **ABOVE ROLL BACK** 

**ROLL BACK RATE = 5.3268** 

TOTAL **RATE = 5.55**  **REDUCED FROM 5.6003** 



FY 2020 PROPERTY VALUES IN PBG PROPERTY VALUATION: \$12.6 BILLION NEW CONSTRUCTION: \$666 MILLION INCREASE IN EXISTING PROPERTY: 4.19%

OVERALL, TOTAL TAXABLE VALUE: UP 9.9% FROM FY19 TOTAL OF

#### **ONGOING & NEW CAPITAL IMPROVEMENT PROJECTS DURING FISCAL YEAR 2019/2020**

- i. Burns Road Community Center expansion plans
- ii. Aquatics Complex renovations
- iii. Fire Station #1 renovations
- iv. Public Works site repurposing for public safety apparatus, equipment and EMS supplies storage
- Tennis Center Clubhouse construction
- vi. Sandhill Crane Golf Clubhouse entry road extension
- vii. City-wide phone system replacement
- viii. Golf course maintenance replacement



#### TOTAL REVENUES PRC General Fund: \$127,317,839 (SOURCES) \$30,991,522 Carryover \$2,514,400 Transfers | \$682.110 Ad Valorem Taxes \$67,183,805 Other Taxes \$3.717.000 **Licenses & Permits** \$4,217,792 Intergovernmental \$6,423,000 User Fees \$5,976,210 Franchise Fees \$5,612,000



#### FROM THE HUDDLE

#### PERSONNEL STATS-\$80.1 MILLION

532 Full-time position

Total personnel costs are up by 3.9% (\$2.9M)

#### Significant Factors:

- PBA Collective Bargaining Agreement
- · IAFF Collective Bargaining Agreement
- SEIU Collective Bargaining Agreement
- General Employee Market Adjustment

#### Personnel- 3 New Positions

- One Operations Manager for Parks-to keep up with the expansion of parks facilities
- One Systems Specialist for IT- to keep up with increased workload due to recent expansion of service area and staffing
- One Building Inspector- to keep up with workload from increasing number of development projects

#### **OPERATING COSTS**

- \$713,000 for roof repair, painting, parking lot repaving, air conditioning, bathroom and
- \$361,600 for parks irrigation, fencing, netting, sod, court resurfacing, equipment repairs, etc.
- \$120,000 for roadway plant replacement and median tree trimming
- \$250,000 for annual storm water repair program (additional \$300,000 from State grant)
- \$250,000 for canal dredging and maintenance program

#### PLAYERS AND FANS

Increase in Full-time Positions Compared to Increase in Population (FY07 to FY20)

_		FY 2007	FY 2020	INCREASE	% INCREASE
	Full-Time Employees	514	532	18	3.5%
					20.00

# BUDGET

WHAT DOES THE PROPOSED TAX RATE MEAN TO ME?

The effect of the combined millage rate of 5.6678 on three (3) typical homesteaded properties with assessed values of \$250,000, \$350,000 and \$450,000 is illustrated in the table at right:

			ANNUAL INCREASE	MONTHLY
TAXABLE VALUE (AFTER \$50K EXEMPTION) \$200,000 \$200,000	CURRENT CITY INC.	5.8678% \$1,163.32 \$1,742.00 \$2,320.68	\$25.90 \$35.87 \$45.85	\$2.16 \$2.99 \$3.82



\$200,000 +\$25.90/yr

\$300,000 +\$35.87/yr +2.99/mo

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\$400,000 +\$45.85/yr +3.82/mo

+2.16/mo HOW MUCH OF MY TOTAL TAX PAID GOES TO THE CITY OF PALM BEACH GARDENS?



BDBEWATESBELVBNOVE COMME NITED STATES OF AMERICA ONE DOLLAR ON ANA

CITY OF PALM BEACH GARDENS

OTHER TAXING AUTHORITIES

#### AS REPRESENTED

in this graphic, approximately 28 cents of every dollar paid in total taxes by the residents goes to the City of Palm Beach Gardens. The remaining 72 cents is collected by other taxing authorities such as Palm Beach County, the School District of Palm Beach County, Health Care District, and other special taxing districts.

#### WHAT IS THE TOTAL GENERAL FUND BUDGET NEXT YEAR?



\$86,200,000

HOW MUCH ADDITIONAL GENERAL FUND REVENUE IS GENERATED NEXT YEAR. AND WHERE IS IT GOING?

Additional Expenditures and Uses \$4,000,000 400,000 \$700,000 900,000 1,000,000 500,000 400,000 900,000 \$4,400,000 \$4,400,000

$\overline{}$	Recei Year	Operating Millage
- 11	2011	5.7404
10 Year	2012	5.7404
orical and	2013	5.7404
		5.7404
		Eatha

#### WHERE DOES THE MONEY COME FROM?

ALL FUNDS TOTAL REVENUE/SOURCES





ALL FUNDS AS ILLUSTRATED IN THIS CHART, the total

MONEY GO?

#### Other Budget Highlights

#### TRASH COLLECTION

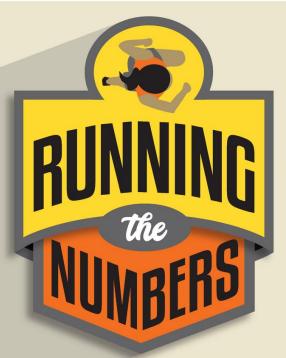
#### OTHER FEES AND TAXES

#### What's Next?









WRITTEN BY CANDICE TEMPLE PHOTOGRAPHED BY DAVID L. WILLIAMS II

ollowing two public hearings in September 2022, City Council approved the FY23 Operating Budget with three big takeaways:

- 1. A Tax Cut- Your City Council approved a 4.15% reduction of the millage rate to 5.32 mils. That means most homesteaded properties will see a slight reduction in taxes.
- 2. Supporting Growth- We will be building a 6th fire station in 2024. Preparation begins now, as we'll need to fully staff that station. Fire Rescue will do a phased hiring of 21 firefighters. Across other City Departments including Recreation, Golf & the Police Department, we will add 18 positions.
- 3. This year, we've done away with those dull spreadsheets and replaced them with a refreshing way for you to interact with the budget online. It's called OpenGov and it makes navigating the City budget easier and more transparent by using visual data. Visit our website at pbgfl.com/budget.

🬟 THIS YEAR'S BUDGET will support 596 full time positions. That's approximately 9.83 employees per every 1,000 residents.



#### **Aquatic Complex Competition Pool Renovation**

Project Budget: \$1,100,000

As the Aquatic Complex puts the finishing touches on the new pool that was budgeted last year, the next phase of upgrades to the facility will continue this fiscal year with the renovation of the competition pool. The current vinyl liner of the competition pool is beginning to fail as it is now past its useful life and out of warranty. Cosmetic and functional issues will be remedied with the renovation of the pool, correcting issues of plumbing, chemical usage, leak detection, and circulation. The pool will be completely resurfaced with a more durable Wet Edge product consistent with the Main Pool and the Splash Playground.

"The current vinyl liner of the competition pool has outlived its expected lifespan and is beginning to have cosmetic and functional issues. The resurfacing and renovation will give this 20-year-old pool a much-needed facelift and improvements."





**Lake Catherine Bleacher Covers** 

parkgoers. The next shade project is planned for

Lake Catherine Sportsplex to provide protection

to our residents from the elements. Similar to

bleacher covers that can be found at Gardens

maintained by the Parks and Grounds staff.

Park baseball fields, the Sportsplex will soon see

these upgrades which are handicap accessible an

Project Budget: \$400,000

With the brutal Florida sun

looming, the City is always looking for ways to provide relief to Director of Golf

"This netting project will serve to identify the boundaries of the driving range while protecting golfers from errant shots from the championship course to the range and from the range to the course Golfers will be able to play and practice with a greater sense of security and separation utilizing both amenities simultaneously."

#### **Golf Netting**

Project Budget: \$187,000

While construction of the new Par 3 golf course at Sandhill Cran continues into early next year, the FY23 budget will fund a much accessory for golf operations. A net will be constructed between golf course and the east side of "The Nest" driving range. The ne keep golf balls within the confines of the driving range and vice course, so that neither has a disruption of play for participants. alleviate potential safety issues with patrons crossing from the driving range and will help with daily collection of golf balls fron



"The addit these blea covers will provid relief from the hot

> Florida sun while patrons er park facili

"Constant maintenance and significant delays in tracking outdated repair components



"We have outgrown our six pickleball courts and our members



doors are hurricane rated and open faster to avoid emergency response delays." Fire Station 61 Garage Door Replacement

have led to the decision to replace the bay doors with a modern solution. The new bay



Project Budget: \$300,000

In the world of Fire Rescue, response time is everythin of the reasons the garage doors at Fire Station 61 will the next budget year. Upgraded doors will open signi avoid emergency response delays and are designed parts which in-turn will require less maintenance. The suffer from constant maintenance to significant dela correct repair components for outdated equipment w led to the decision. The new modern solution is a bay that can withstand up to 175 mph hurricane winds.

For full details on the City's budget, visit our website at www.pbgfl.com/budget.



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# Strong Stable

City's Budget Will Sustain Quality of Life for Residents

Written and Photographed by Candice Temple

#### Mary Circle/Dania Drive Potable Water

U.S. HUD Community Development Block Grant, General Fund for Capital Improvement & Gas Tax Fund



"Coordination between the City Engineering & Planning and Zoning Departments will allow local neighborhoods to have access to much needed infrastructure, including potable water."

- Olivia Ellison, Planner

Mary Circle and Dania Drive have long needed

Project Budget: \$1,162,290

infrastructure improvements. These neighborhoods are still served by well water and a septic system on undersized lots. The project includes providing potable water to the Mary Circle and Dania Drive communities. Right of way acquisition from the Palm Beach County and private residents is required and the roads will be repaved to the City's standard.

**Strong Stable** 

"Youth sports is an important part of what makes Palm Beach Gardens a special place. When you visit these fields, you see and feel the investment."

- Cory Wilder, Director of Public Services

#### **Gardens Park** Baseball

Funded by General Fund for Facilities Repair & Maintenance

This year's budget will allow the City to complete its field renovations at Gardens Park with the

renovation to Fields 1 & 2. The renovation includes removal of existing turfgrass and replace with latitude 36 bermuda grass, improve irrigation, lasergrade the clay infield, and replace existing warning track with crushed red brick.

Since the Klock soccer fields were relocated to The Gardens North County District Park a few years ago, Gardens Park has flourished as a premier baseball facility hosting countless tournaments, which

bring significant economic benefits to the community, and allows our homegrown youth athletes the opportunity to train and play in world class facilities.

**Project Budget:** \$174,400



"In response to the input gathered in the recent Resident Survey, the renovation plans are being geared to provide the community the programming they are looking for."

community connectivity."

- Charlotte Presensky, Leisure Services Administrator

"Parks improve our psychological and physical

health all while strengthening our sense of

#### **Burns Road Community Center Renovations**

Funded by Recreation Impact Fees

With construction of a new pool and Aquatic buildings underway, this year's budget will see additional renovations and expansion of the Burns Road Community Center. The facility has been the heart of the communi opening its doors in 1983. Ann the department serves over 9 participants in all programs, r which are held in the commu BRCC hosts everything from games and dance lessons to

tournaments and sits on San

In 2006, a limited renovative

- Jennifer Nelli, Operations Manager

Lake Catherine Park continues to

serve residents as one of the City's

Lake Catherine Park

General Fund for Capital

**Enhancements** 

Improvement

existing areas and expansion to add a gym and locker rooms occurred. Once again, BRCC will be given a lifesaving breath to prepare it to serve another generation.



Lilac Dog Park- K9 Synthetic Grass neral Fund for Capital

If you are a dog parent pooch, you have probably year, the park will see some

"We expect to improve the overall environment for the dogs

OTHER BUDGET

HIGHLIGHTS

ble with this year's

re added to fund an

port the Traffic Unit

Fire Plans Examiner to

tional police officer

result in less down time for

he Parks & Grounds

"Our goals are to improve water quality control and storage availability so proper draining occurs and flooding

#### Stormwater/Canal

ogram in 2015 when

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## Lauren Fatkin, Communications Manager, City of Largo





# OUTREACH



Budget Pop-up Sessions



Communications Collateral



Online Survey



Online
Prioritization Tool



Team Member

Webinar









# WAYS TO ENGAGE

- Rack Cards
- Budget-in-Brief
- Accomplishment Video
- Yard Signs
- Templated Pieces
- Digital
  - Website
  - Social Media
  - eNews
  - Digital Displays



# Questions???

