

**Deadline**  
**Sept. 28, 2018**



# Florida League of Cities

## Municipal Youth Council Video Competition

**#FLCityYouth**

### OVERVIEW

The Florida League of Cities is pleased to announce its **Seventh Annual Youth Council Video Competition!** Our goal is to provide a way for Florida's youth councils to showcase their ideas, creativity and commitment to their communities. This year's video competition asks councils to create a 1- to 5-minute video to promote what makes their city great. The video should raise public awareness about the municipality's unique characteristics or municipal services.

#### The application packet must include:

- (1) The link to your 1- to 5-minute video, saved to YouTube, that the judges can view.
- (2) An action plan, 750 words or less, that supports your video and states your case. This action plan should include:
  - ▶ Information about your youth council: its makeup, purpose, projects and work that has been done with your city.
  - ▶ An explanation of why your city is so special to you. What do you love the most?
  - ▶ Information about how you will use the award money to advance the goals of your council.
- (3) A letter of recommendation from the mayor, manager or a councilmember/commissioner.

Your nomination will **NOT** be scored if missing any of the above.

## APPLICATION RULES

The Florida League of Cities video competition is open only to youth councils sponsored by a city, town or village government that is a member of the Florida League of Cities.

The deadline for entries is **September 28, 2018**.

The video should be **1 to 5 minutes long**. The League is not looking for professional quality, just creativity and imagination. If you use copyrighted music and cannot prove that you have received written permission from the artist, it will not be judged.

Judging will be based entirely on the youth council's entry. All materials must be received by the League no later than **September 28, 2018**. The judges' decision is final, and all material received becomes the property of the Florida League of Cities, with permission to use it perpetually and universally, in any manner deemed appropriate by the League, with no additional compensation beyond the award money presented to the winner.

## SUBMISSION

All work must be submitted through an online form found at [flcities.com/resources/municipal-youth-councils](http://flcities.com/resources/municipal-youth-councils). This form will allow you to upload all documentation. Please fill out all information fields.

Submissions that are emailed or mailed will **NOT** be judged.

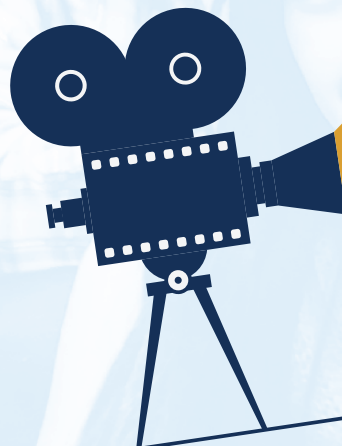
## ANNOUNCEMENT OF WINNERS

Winners will be announced during **Florida City Government Week, October 22-28, 2018**. Five projects will be selected as winners. Winners will:

- ▶ Be showcased on the League's website and social media platforms
- ▶ Be recognized in press announcements and the League's *Quality Cities* magazine
- ▶ Be recognized at a local city council or commission meeting
- ▶ Receive a monetary award of \$250 and trophy/plaque.

The League reserves the right not to award all prizes.

**For more information, please contact Eryn Russell at (850) 701-3616 or [erussell@flcities.com](mailto:erussell@flcities.com).**



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