

# AMENDMENT 1 SAMPLE PRESS RELEASE

FOR IMMEDIATE RELEASE

Month Day, 2018

## City of [REDACTED] Passes Resolution to Warn Citizens about Amendment 1

### Cites adverse consequences if ballot measure passes

[REDACTED], Florida—Today, the City Commission/Council of [REDACTED] passed a resolution to highlight the dangers of Amendment 1, which will be on the statewide ballot on November XX.

The amendment is a lengthy and complicated measure, which, if passed, will impact how property taxes are assessed. The commission/council voted (x-y) to highlight their concerns with Amendment 1 because:

- Amendment 1 Doesn't Fix Florida's Tax System—It Makes it Worse
- Amendment 1 Picks Winners and Losers
- Amendment 1 Means Higher Taxes for Millions of Floridians

Mayor X, said, "{insert mayor's quote here}"

At its annual educational conference in August, the Florida League of Cities passed a resolution regarding the impact of Amendment 1 and has since called on local leaders to pass similar resolutions. The League remains concerned about the adverse effects of this ballot initiative and how it will negatively impact job growth and tax equity in Florida.