



Deadline
October 11, 2019



2019 Municipal Youth Council Video Competition

OVERVIEW

The Florida League of Cities is pleased to announce its **Eighth Annual Youth Council Video Competition!** This program is in support of League President Isaac Salver's civic education initiative, #Readers2Leaders.

The video competition provides a way for Florida's youth councils to showcase their ideas, creativity and commitment to their communities.

Florida City Government Week, held annually in October, is a time for cities to provide and foster civic education, collaboration, volunteerism and more. The theme of Florida City Government Week is "My City: I'm Part of It, I'm Proud of It."

In this year's video competition, we ask youth councils to answer two questions:

As a resident and young leader:

"How are you *part* of your city?"

"Why are you *proud* of your city?"

The application packet must include:

- (1) The YouTube link to your video, which must be less than seven minutes long. (No other link will be accepted.)
- (2) A 150-word summary of your video.
- (3) A letter of recommendation from the mayor, manager or a councilmember/commissioner.

Your nomination will **NOT** be scored if missing any of the above.

APPLICATION RULES

The Florida League of Cities video competition is open only to youth councils sponsored by a city, town or village government that is a member of the Florida League of Cities.

- ▶ All materials must be received by the League no later than **October 11, 2019**.
- ▶ The video should be **no longer than seven minutes**.
- ▶ The League is looking for creativity and imagination, not professional quality.
- ▶ If you use copyrighted music, you **must provide written permission from the artist** or your entry will not be judged.
- ▶ Judging will be based entirely on the youth council's entry.

The judges' decision is final, and all material received becomes the property of the Florida League of Cities, with permission to use it perpetually and universally, in any manner deemed appropriate by the League, with no additional compensation beyond the award money presented to the winner.

SUBMISSION

All work must be submitted through an online form available at floridaleagueofcities.com/resources/municipal-youth-councils. This form will allow you to upload all documentation. Please fill out all information fields.

Submissions that are emailed or mailed will **NOT** be judged.

ANNOUNCEMENT OF WINNERS

Winners will be announced during **Florida City Government Week, October 21-27, 2019**. Winners will:

- ▶ Be showcased on the League's website and social media platforms.
- ▶ Be recognized in press announcements and the League's *Quality Cities* magazine.
- ▶ Be recognized at a local city council or commission meeting.
- ▶ Receive a monetary award of \$250 and trophy/plaque.

For more information, please contact Eryn Russell at (850) 701-3616 or erussell@flcities.com.



#FLCityYouth