



Florida League of Cities Center for Municipal Research & Innovation

MiniSurvey Series – MBE, WBE & VBE Programs

The Center for Municipal Research & Innovation, in collaboration with the state Office of Supplier Diversity, conducted a survey of the 411 municipalities in Florida to determine how municipal governments utilize minority business enterprise (MBE), women business enterprise (WBE) and veteran business enterprise (VBE) programs. The survey was conducted electronically from February 3 - 26, 2016 with a response rate of 40% or 163 cities.

Key Take-Aways

Of municipalities who responded:

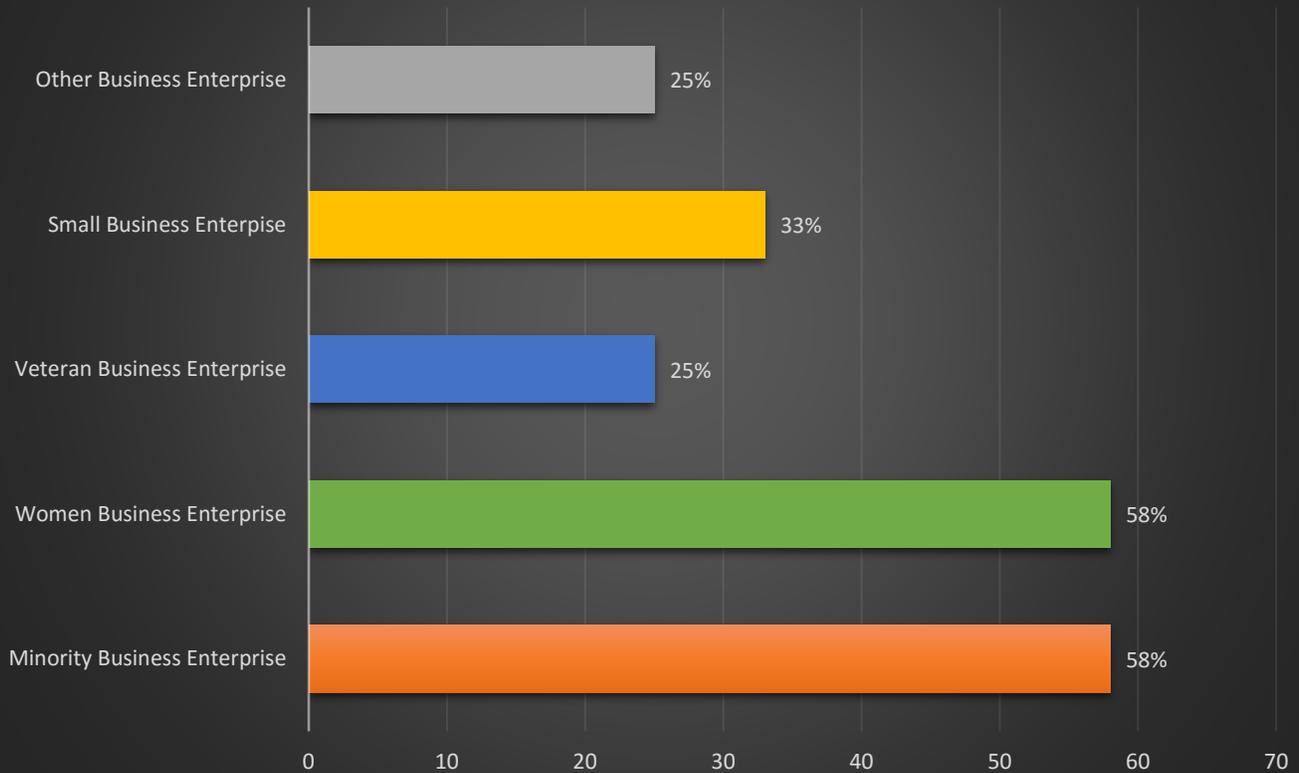
- **7% of cities offer MBE, WBE and/or VBE programs.***
 - More than half of these cities offer MBE and WBE programs while a quarter of these cities offer VBE programs.
 - Of the cities offering MBE and WBE programs, nearly 60% offer their own certification as well as business development training for certified businesses, and more than 40% offer training to achieve their certification and benefits to hiring certified businesses.
 - In cities with MBE, WBE and/or VBE programs, 25% also offer small business certification and 25% offer other types of business certifications including disadvantaged business enterprise.
 - More than 40% of these cities provide a process within their purchasing departments to diversify spending while a third have an office that focuses on diversity in spending.
 - More than half of cities with MBE, WBE and/or VBE programs accept the state's certification and federal certification, and a third also use their own local certification process.
 - Nearly 60% of these cities offer training or education events focused on certifying businesses in their municipality.
- **93% of cities do not offer MBE, WBE or VBE programs.**

Pages 2-3 of this report contain additional graphs of the data collected. Contact Research Analyst Liane Schrader at lschrader@flcities.com for the survey questions or additional information.

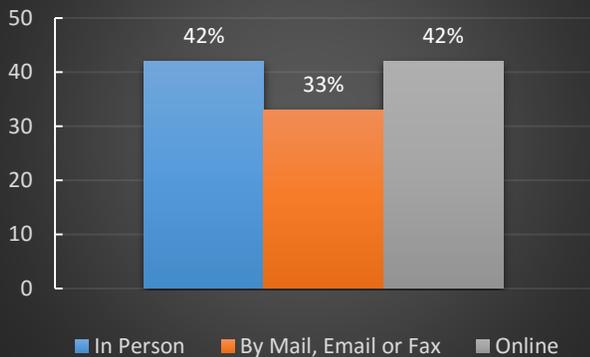
The FLC Center for Municipal Research & Innovation is the central source of local government research and resources at the Florida League of Cities. The Center serves as a link between Florida's public policy researchers and municipal governments, bridging the gap between academics and public policy makers and administrators. More information on the Center can be found at www.floridaleagueofcities.com/ResearchMaterial.aspx.

Surveys are completed by members of each individual municipality and the FLC staff does not verify or cross-reference responses with other sources.

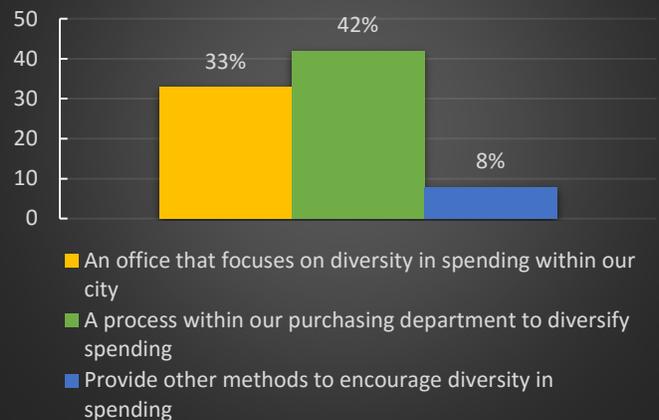
Of Cities That Have Business Enterprise Programs- Percent Offering Programs



Which Registration or Application Processes Does Your City Use?



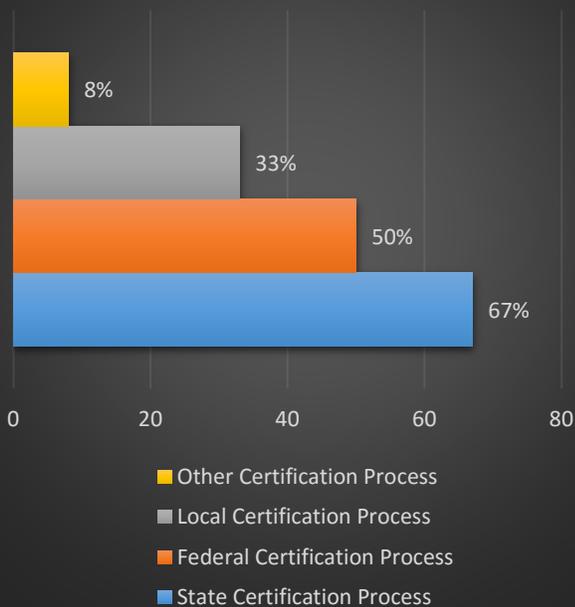
How Does Your City Encourage Diversity in Spending?



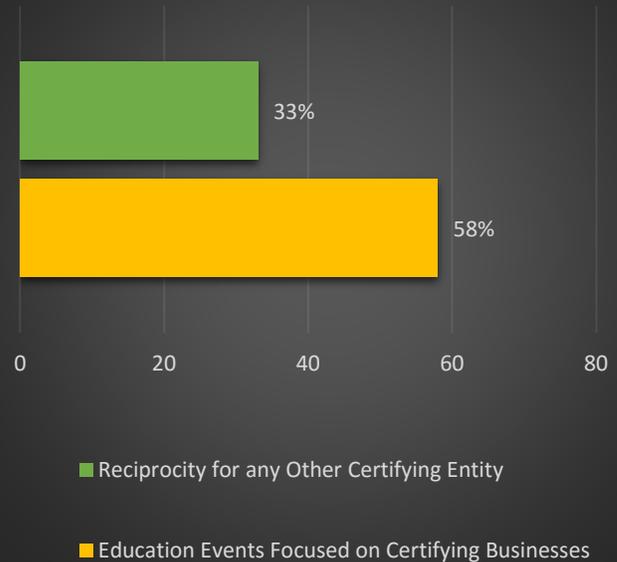
What Does Your City Offer for the Business Enterprise Programs Utilized?



Which Certification Processes Does Your City Accept?



What Other Business Enterprise Activities Does Your City Offer?



*Respondent cities that offer business enterprise programs: Deerfield Beach, Fort Myers, Gainesville, Kissimmee, Laurel Hill, Ocala, Orlando, Oviedo, Pensacola, Tallahassee, Windermere